

AXA Assistance

PRESS RELEASE

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AXA AND GETRENTR PARTNERSHIP SET TO TRANSFORM THE RENTAL EXPERIENCE

AXA and the PropTech start-up GetRentr announce partnership that brings together agents, landlords, tenants and accredited tradespeople in a single point of contact, revolutionising how properties are managed in the private rental market.

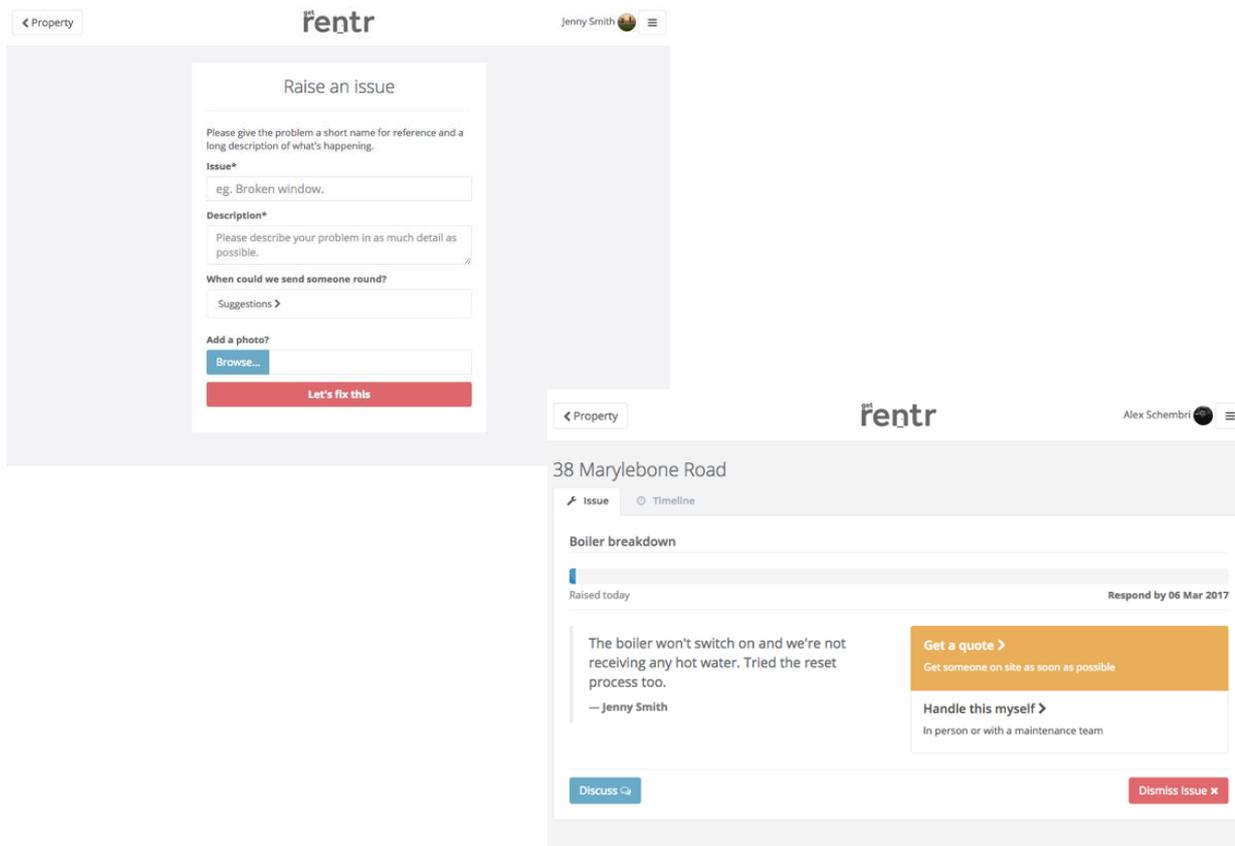
Most of us have had the experience of not knowing whom to call to fix a household problem. Trade websites do not guarantee anyone will even respond to your enquiry, so it can take several phone calls to find someone that you can be certain is qualified, will turn up on time, fix the issue properly and charge a fair price.

The app guarantees a response within one hour with the details of an accredited local tradesperson, qualified to undertake the task and at a competitive fixed price. AXA acts as a concierge service and offers the reassurance of its established name, managing the process from start to finish.

Tenants, agents and landlords can also access and manage discounted AXA contents and landlord insurance through the app. With an estimated one in three UK landlords having none or incorrect cover for their property, ensuring they get the right protection in place is a crucial aim of AXA and GetRentr's offering.

The GetRentr platform combines property management and compliance tools, with AXA's nationwide network of tradespeople, simplifying lettings for landlords and agents. The on-demand, customer centric, automated, push-button experience that we are used to in so many other aspects of our lives, finally reaches the property industry.

The app is easy to use and has an intuitive interface:



Kelly Ward, AXA Assistance UK's Sales and Marketing Director said: “The motor and home assistance market can no longer compete on price alone. Partnering with exciting and dynamic companies like GetRentr to approach innovation from a fresh perspective is essential for those in our industry to remain competitive. This venture is one of many we are working on with the best talent within the digital community to dominate the UK home and motor assistance market.”

Orla Shields, CEO and Co-Founder of GetRentr, said: “

“The biggest complaint amongst the tenant community is communication related to issues affecting their living standards; while landlords and agents often struggle to find quality tradespeople at competitive prices. Our platform solves both these problems and streamlines the process into a wonderfully convenient push-button experience. Partnering with AXA is an incredible opportunity to propel our mission of improving the rental experience with the backing and quality of a truly global corporation”.

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About AXA Assistance

AXA Assistance is among the world leaders in providing assistance, with near 1.5 billion euros annual revenue and 10.8 million handled files in 2015. Wholly-owned by the AXA Group, AXA Assistance is the global assistance specialist provider in Automotive, Travel, Home, Health and Life Care Services.

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Its 8,557 people are located in 34 countries and do business in over 200 countries. They support their partners and look after their customers by providing best-in-class solutions beyond immediate situations, anywhere, anytime.

For more information: www.axa-assistance.com

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