

RYANAIR and AXA Travel Insurance to offer great value insurance cover

RYANAIR, Europe's largest low fares airline, today, 4th June, announced a new 5 year partnership with AXA Travel Insurance, part of the AXA Assistance Group, which will come into effect from next September to provide RYANAIR's 67 million passengers with great value, quality, single-trip, multi-trip and annual travel insurance policies on www.ryanair.com.

Acumus Insurance Solutions played a key role in bringing the parties together to create a competitive insurance product for RYANAIR and its passengers. The new deal builds on an existing seven-year relationship between RYANAIR and Acumus and underlines Acumus' reputation for creating competitive and innovative insurance products.

RYANAIR's **Michael Cawley** said:

"RYANAIR will carry 67 million passengers this year at our guaranteed lowest fares with no fuel surcharges ever, and we are delighted that our partnership with AXA Travel Insurance will allow our passengers to purchase great value, great quality, travel insurance directly from www.ryanair.com.

This new partnership will mean that our passengers can access a competitively priced, tailor-made travel insurance product which suits their needs whether it is single-trip travel insurance for the family, winter sports cover or annual insurance for business travellers."

AXA Assistance President, **Yves Masson**, said:

"Our new partnership with RYANAIR is an exciting opportunity to provide RYANAIR's passengers with our great value AXA Travel Insurance products and unrivalled service provided by AXA Assistance. Our partnership will allow those who buy their travel insurance directly from www.ryanair.com to travel, safe in the knowledge that they are covered by one of the world's leading travel insurance experts."

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Notes to Editors:

May we ask you not to publish 'AXA' in upper case.

About AXA Assistance

With a turnover of 870 million euros in 2008, 9 million cases handled per year and 6,000 employees in more than 30 countries spread over 5 continents, AXA Assistance, with its registered office in Paris, is one of today's world leaders in assistance with 4 major lines of strategic growth: Motor, Travel, services in the Home, and Health. AXA Travel Insurance is the AXA Assistance company dedicated to the travel sector.

About Acumus Insurance Solutions

Acumus is one of the UK's fastest-growing travel insurance specialists, providing tailored solutions to a growing number of organisations on a business-to-business basis. Acumus has developed a reputation for creating intelligent and innovative insurance products supported by sales, marketing and business development strategies that combine to deliver significantly increased insurance revenues and add genuine value to businesses. Acumus is part of Longhawk Insurance Group.

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