

AXA Travel Insurance appoints Jesus Carmona as CEO

AXA Travel Insurance appoints Jesus Carmona as CEO and integrates AXA Assistance UK travel hub.

In line with AXA strategy, AXA Assistance Group shares the ambition of becoming the 'preferred' assistance provider.

From 1st January 2010, AXA Travel Insurance, the AXA Assistance Group global Strategic Business Unit (SBU) for travel, fully integrates the travel activity of AXA Assistance UK & Ireland. The reinforcement of AXA Assistance Group global travel business will bring a simpler structure responsible for travel service delivery and will better support the international nature of this business.

AXA Assistance UK & Ireland will continue to remain focused on its existing non-travel assistance offers: motor, property, legal and health.

Structure changes

Jesus Carmona is appointed CEO of AXA Travel Insurance and will directly report to Serge Morelli, CEO of AXA Assistance Group.

Jesus Carmona has 20 years' experience in the assistance industry. He started his career in Barcelona as International Marketing Manager. In 1996, he moved to Argentina as Sales Director, then from 2000 to 2003 he was CEO of AXA Assistance Argentina - he was also in charge of the offices in Paraguay and Uruguay. In 2003, he joined AXA Assistance UK and Ireland as CEO. He is a member of the International Committee for the AXA Assistance Group.

About these announcements, Serge Morelli commented: "This is part of the evolution of our companies to redefine our service delivery to our customers. I am confident they will enable both AXA Assistance entities to fully meet our partner's needs."

For Jesus Carmona, AXA Assistance Group is setting up a dedicated travel organisation capable of responding to both insurance and assistance needs on a worldwide scale, through the creation of AXA Travel Insurance. "AXA Travel Insurance aims to become one of the main players in its business. Our particular offer will allow to position AXA Travel Insurance brand on the international market and to gain market share through different distribution channels, partners and, in particular, through the Internet."

These changes will take effect from the 1st January 2010.



-Ends-

Notes to Editors:

May we ask you not to abbreviate 'AXA Assistance' or 'AXA Travel Insurance' and to publish 'AXA' in uppercase.

About AXA Assistance Group

With a turnover of 870 million euros in 2008, 9 million cases handled per year and 6,000 employees in more than 30 countries spread over 5 continents, AXA Assistance, with its registered office in Paris, is one of today's world leaders in assistance with 4 major lines of strategic growth: Motor, Travel, Home and Health. AXA Travel Insurance is the AXA Assistance company dedicated to the travel sector.

AXA Assistance is a wholly owned subsidiary of AXA, one of the world's largest insurance groups. AXA Assistance, founded in 1959 was one of the first assistance companies to open its doors. For more information on AXA Assistance please visit: www.axa-assistance.com

About AXA Assistance UK Ltd

In the UK, AXA Assistance offers motor, health, travel and home assistance services for a variety of international and national organisations. Its 24/7/365 service centres are operated from 2 offices – one in the UK and one in Ireland - by more than 450 coordinators entirely dedicated to delivering high quality service to customers. AXA Assistance aims to develop flexible and tailor-made solutions to better suit customers' needs and, moreover, can help retain customer loyalty. For more information on AXA Assistance UK Ltd please visit: www.axa-assistance.co.uk

AXA Assistance UK is authorised and regulated by the Financial Services Authority, firm number 439069.