

AXA Assistance strengthens its sales team

Jason Sparrow joins the sales team at AXA Assistance and focuses on developing relationships with new clients.

AXA Assistance announces the appointment of assistance industry expert Jason Sparrow who has joined the business team as Head of Sales. This investment supports AXA Assistance's decision to become the preferred company in its market.

Jason Sparrow has worked in the financial services industry for 20 years with various roles covering personal and motor finance and more recently assistance services.

Jason says about this new role: "I feel that AXA Assistance offers a truly global range of products and services to its clients, coupled with the strength and diversification of the AXA group companies. This represents a unique proposition to its clients. I am confident that over the next few years we will see significant growth at AXA Assistance and I am looking forward to being a part of this success."

Rick Ware, AXA Assistance Sales and Marketing Director, is delighted to have Jason on board. "Jason brings with him a deep understanding of assistance and most specifically of the motor assistance market. He will play an instrumental role in growing our business with our corporate partners."

Jason's appointment follows AXA Assistance's business team expansion which has seen the recent appointment of Bruce Robertson, as Head of Marketing and Products Development.



-Ends-

Notes to Editors:

May we ask you not to abbreviate 'AXA Assistance' and to publish 'AXA' in uppercase.

About AXA Assistance UK Ltd

In the UK, AXA Assistance offers motor, health, travel and home assistance services for a variety of international and national organisations. Its 24/7/365 service centres are operated from 2 offices – one in the UK and one in Ireland - by more than 450 coordinators entirely dedicated to delivering high quality service to customers. AXA Assistance aims to develop flexible and tailor-made solutions to better suit customers' needs and, moreover, can help retain customer loyalty. For more information on AXA Assistance UK Ltd please visit: www.axa-assistance.co.uk

AXA Assistance UK is authorised and regulated by the Financial Services Authority, firm number 439069.

AXA Assistance's headquarters are in Paris, France and it is a wholly owned subsidiary of AXA, one of the world's largest insurance groups. AXA Assistance, founded in 1959 was one of the first assistance companies to open its doors. For more information on AXA Assistance please visit: www.axa-assistance.com