



Press Release / For immediate release

Redhill, 27th November 2008

AXA Assistance UK Ltd appoints Bob Ewers as Deputy CEO

Bob Ewers has joined AXA Assistance UK on Monday 3 November 2008 as the new Deputy CEO. He will directly report to Jesus Carmona, current CEO of AXA Assistance UK and Ireland.

Bob will be responsible for ensuring that AXA Assistance UK reaches its objectives for 2012.

Bob Ewers has worked in a variety of Finance & Strategy roles in his time at AXA UK, originally joining AXA PPP in 1999 and was previously Director of AXA Group Strategy and Financial Control in the UK.

About his new role, Bob Ewers said: "It is an exciting time at AXA Assistance UK and within the assistance and services market in general. I am looking forward to the challenges ahead."

Commenting on his appointment, Jesus Carmona, CEO of AXA Assistance UK and Ireland, said; "I am delighted to welcome Bob to our UK business. He brings with him a wealth of relevant experience of the insurance industry. Also, his experience in strategy will be very valuable in helping us to deliver on our growth goals set for 2012."



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About AXA Assistance UK Ltd

In the UK, AXA Assistance offers a large range of assistance services since 1976 for a variety of international and national organisations such as insurance brokers, health and pharmaceutical entities, motor manufacturers, insurance companies, bank companies, etc. Its 24/7/365 services centres are operated from 2 offices – one in the UK and one in the Ireland - by more than 450 coordinators entirely dedicated to deliver high quality services to customers. AXA Assistance aims to develop flexible and tailor made solutions to better suit customers' needs and moreover can help retain customer loyalty. For more information on AXA Assistance UK Ltd please visit: www.axa-assistance.co.uk

AXA Assistance is headquartered in Paris, France and is a wholly owned subsidiary of AXA, one of the world's largest insurance groups. AXA Assistance, founded in 1959 was one of the first assistance companies to open its doors. For more information on AXA Assistance please visit: www.axa-assistance.com

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