

AXA Assistance UK appoints new CEO

AXA Assistance announces promotion of Bob Ewers to CEO for its UK and Irish based operations.

AXA Assistance is pleased to announce the appointment of Bob Ewers as CEO for its UK and Irish operations, taking on the role from Jesus Carmona who has been appointed CEO of AXA Assistance's global travel business. Bob is tasked with building profitable growth within the UK & Ireland businesses, whilst continuing with AXA's drive towards re-defining customer experience.

Bob joined AXA Assistance in 2008 and most recently held the role as Deputy CEO, primarily focussed on its motor business. Bob has worked in the AXA Group for 10 years and was previously Group Strategy Director for AXA UK. Prior to joining AXA, Bob was with London & Edinburgh as Director of its Commercial business operations and has over 20 years experience working in the financial services sector.

Talking about his recent appointment, Bob said 'AXA Assistance has a solid foundation from which to grow. Developing new sales growth whilst maintaining the high standard of service our customers expect will be the focus of the business for next year.'



-Ends-

Notes to Editors:

May we ask you not to abbreviate 'AXA Assistance' and to publish 'AXA' in uppercase.

About AXA Assistance UK Ltd

In the UK, AXA Assistance has offered a wide range of assistance services since 1976 for a variety of international and national organisations such as insurance brokers, health and pharmaceutical entities, motor manufacturers, insurance companies, banks, etc. Its 24/7/365 service centres are operated from 2 offices – one in the UK and one in the Ireland - by more than 450 coordinators entirely dedicated to delivering high quality services to customers. AXA Assistance aims to develop flexible and tailor-made solutions to better suit customers' needs and, moreover, can help retain customer loyalty. For more information on AXA Assistance UK Ltd please visit: www.axa-assistance.co.uk

AXA Assistance UK is authorised and regulated by the Financial Services Authority, firm number 439069.

AXA Assistance's headquarters are in Paris, France and it is a wholly owned subsidiary of AXA, one of the world's largest insurance groups. AXA Assistance, founded in 1959 was one of the first assistance companies to open its doors. For more information on AXA Assistance please visit: www.axa-assistance.com